IAN HATCHER THE ALL-NEW

PRAISE FOR THE ALL-NEW:

This is Ian Hatcher's all-new poem, *The All-New*. A data crunch of our most present and cruelly lived experiences, those that press ever closer into each of our respective and inescapable purviews—it's terrifying. But *The All-New* is not without avenues of transcendence. Hatcher chips away at this commodity fetishist's dreamland and disabuses it of content's trustworthiness. When value and trust fall as forms, and not in them, the data begins to dream as well.

—Ted Dodson

ABOUT THE BOOK:

This poem is relentless, just as our obsession with newness is a condition of our consumer-focused society. This poem is not merely critical, it embodies the very rush it critiques, a vertiginous descent into newness.



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ABOUT THE AUTHOR:

Ian Hatcher is a text/sound/code artist living in New York. He is also the author of *Prosthesis* (Poor Claudia 2015), and, with Amaranth Borsuk and Kate Durbin, the conjoined artist's book and iOS app *Abra* (Center for Book and Paper Arts 2015).

let us all fold ourselves outsid	de of ourselves		
construct from our former selves all-new selves		all-new bitwise	all-new patterns
			patterns to
and find new times	entirely new	made of	
	the all-new open	window	to
it's all new to me the all-new you			
which makes it new to			
	to		
oh hey			
what's new ?			
that which is new	that which is new	to	
that which is news to me	and that which is	news to	
which makes it new to oh he what's new ? that which is new	to y that which is new		

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